

# Document Pack



Wendy Walters  
Prif Weithredwr,  
Chief Executive,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
County Hall, Carmarthen. SA31 1JP

**WEDNESDAY, 20 NOVEMBER 2019**

**TO: THE EXECUTIVE BOARD MEMBER FOR CULTURE,  
SPORT AND TOURISM**

**I HEREBY SUMMON YOU TO ATTEND A MEETING OF THE  
EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR  
CULTURE, SPORT AND TOURISM WHICH WILL BE HELD IN  
REGENERATION MEETING ROOM, COUNTY HALL,  
CARMARTHEN, SA31 1JP. AT 10.00 AM, ON TUESDAY, 26TH  
NOVEMBER, 2019 FOR THE TRANSACTION OF THE BUSINESS  
OUTLINED ON THE ATTACHED AGENDA.**

*Wendy Walters*

**CHIEF EXECUTIVE**



**PLEASE RECYCLE**

<b>Democratic Officer:</b>	<b>Emma Bryer</b>
<b>Telephone (direct line):</b>	<b>01267 224029</b>
<b>E-Mail:</b>	<b>ebryer@carmarthenshire.gov.uk</b>
<b>Ref:</b>	<b>AD016-001</b>

# A G E N D A

1. DECLARATIONS OF PERSONAL INTEREST
2. DECISION RECORD - 18TH SEPTEMBER, 2019 3 - 4
3. EVENT SUPPORT FUND APPLICATIONS 5 - 10

*Note:- The press and public are not be entitled to attend the meeting. The decision record will be published normally within 3 working days.*

**EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR CULTURE, SPORT AND TOURISM**

**WEDNESDAY**, 18 September 2019

**PRESENT: Councillor:** P. Hughes-Griffiths (Executive Board Member).

**The following officers were in attendance:**

S Owen, Assistant Marketing & Media Officer

E. Bryer, Democratic Services Officer

Regeneration Meeting Room, County Hall, Carmarthen. - 10.00 am - 10.10 am

**1. DECLARATIONS OF PERSONAL INTEREST**

There were no declarations of personal interest.

**2. DECISION RECORD - 17TH JULY, 2019**

**RESOLVED** that the decision record of the meeting held on the 17th July 2019 be signed as a correct record.

**3. EVENT SUPPORT FUND APPLICATIONS**

The Executive Board Member considered a report providing details of applications for assistance from the Event Support Scheme that have been assessed to the total amount of £1,710.00.

**RESOLVED** that the following applications for assistance from the Event Support Scheme be approved, subject to the terms and conditions indicated in the criteria for the fund:-

Event	Amount
Whitland Abbey – the ruins and the history	£370.00
Halloween at Gwilli 2019	£840.00
2019 HSBC UK Cyclo-Cross National Trophy (round 5)	£500.00

\_\_\_\_\_  
**EXECUTIVE BOARD MEMBER**

\_\_\_\_\_  
**DATE**

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**EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR  
CULTURE, SPORT AND TOURISM**

**26/11/2019**

<b>Executive Board Member:</b>	<b>Portfolio:</b>
<b>Cllr. Hughes Griffiths</b>	<b>Culture, Sport &amp; Tourism</b>

**Event Support Fund Applications**

**Recommendations / key decisions required:**

To seek approval on applications received to the Events Support Scheme that have been assessed for 2019/20 up until 5<sup>th</sup> November 2019.

**Reasons:** To seek approval for the recommendations on supporting an application to the event support scheme based upon the set criteria in growing impact of events and festivals

Directorate Chief Executives Name of Business Unit: Deina Hockenhuil Report Author: Huw Parsons	Designation  Marketing and Media Manager  Assistant Marketing & Media Officer	Tel No. 5826 E Mail Address: <a href="mailto:HLParsons@sirgar.gov.uk">HLParsons@sirgar.gov.uk</a>
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**Declaration of Personal Interest (if any):**

**Dispensation Granted to Make Decision (if any):**

**N/A** (If the answer is yes exact details are to be provided below:)

**DECISION MADE:**

**Signed:**

DATE: \_\_\_\_\_

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR CULTURE, SPORT AND TOURISM

26/11/2019

## Event Support Fund Applications November 2019

### 1. BRIEF SUMMARY OF PURPOSE OF REPORT.

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims.

As of 5<sup>th</sup> November 2019, £17,352 has already been committed from the 19 / 20 financial year fund leaving £2,648 remaining. The following applications has been received and assessed against the criteria with the following recommendation;

Llanelli Half Marathon, February 2020: Recommended support **£1,000.00**

Total amount recommended **£1,000.00**

As of 5<sup>th</sup> November 2019, no amount has been committed from the 20 / 21 financial year fund. The following applications has been received and assessed against the criteria with the following recommendations;

Daffodil Garden celebration, April 2020: Recommended support £1,000.00

Total amount recommended **£1,000.00**

### 2. OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS

With the scheme in past years oversubscribed in terms of requests v funds total, there is the option to keep some funds in reserve for the possibility of receiving higher scoring applications between now and the end of the financial year in March 2020. It would also be effective to support the potential plans forthcoming from the village and town of culture 2019. Each event organiser will receive specific criteria evidence and items to be supported within their respective offer letters allowing for greater clarity on the impact of the council support.

DETAILED REPORT ATTACHED ?

No

# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Deina Hockenull Marketing and Media Manager

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
<b>YES</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>	<b>Yes</b>	<b>NONE</b>	<b>NONE</b>

## 1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

## 2. Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2019 / 2020

## 3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.



# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: **Deina Hockenhull** Marketing and Media Manager

## 1. Scrutiny Committee

N/A

**2. Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion

## 3. Community / Town Council

N/A

## 4. Relevant Partners

The 120 members of the Events Network Circle have been made aware of the scheme itself and will be updated on the applications post Ex Board approval. Meetings to discuss the actual delivery of the various events will be organised with the applicants and those from the Local Trade, Carmarthenshire Tourist Association and Visit Wales

## 5. Staff Side Representatives and other Organisations

N/A

## Section 100D Local Government Act, 1972 – Access to Information List of Background Papers used in the preparation of this report:

### THESE ARE DETAILED BELOW

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Carmarthenshire Destination Management Plan 2015 2020		<a href="http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8">http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8</a>
County Council's Transformations Regeneration Plan 2015-2030		<a href="http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx">http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx</a>
Event Support Scheme guidance & Criteria		<a href="https://www.carmarthenshire.gov.wales/home/business/funding/events-support-fund/#.W-K-eua7JYc">https://www.carmarthenshire.gov.wales/home/business/funding/events-support-fund/#.W-K-eua7JYc</a>

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